



THE FIFTH ANNUAL

# TEXAS HEALTHCARE AND BIOSCIENCE SUMMIT

AND LUMINARY DINNER

MAY 1, 2018 | AUSTIN, TEXAS

## SPONSORSHIP OPPORTUNITIES

# SPONSOR LEVELS

## PRESENTING SPONSOR | \$35,000

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### PARTICIPATION SUMMIT

- 20 guests at Summit
- 20 guests at Legislative Chiefs of Staff breakfast
- Reserved “Presenting Sponsor” table at all panels
- Opportunity to participate in a panel
- Opportunity to keynote during Summit
- Promotional piece in goodie bag (subject to approval)

### LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- 2 tables at the Luminary Dinner, including the head table hosting awardees

### MARKETING SUMMIT

- Texas Healthcare and Bioscience Summit presented by \_\_\_\_\_
- Dedicated press release announcing partnership
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

### LUMINARY DINNER

- Luminary Dinner presented by \_\_\_\_\_
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces (subsequent to sponsor commitment)
- Custom social media engagement
- Verbal recognition at Luminary Dinner

## TITLE SPONSOR | \$25,000

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### PARTICIPATION SUMMIT

- 10 guests at Summit
- 10 guests at Legislative Chiefs of Staff breakfast
- Reserved table at all panels
- Promotional piece in goodie bag (subject to approval)

### LUMINARY DINNER

- 2 tables at the Luminary Dinner, including front row table

### MARKETING SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

### LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces (subsequent to sponsor commitment)
- Custom social media engagement
- Verbal recognition at Luminary Dinner

## GOLD SPONSOR | \$15,000

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### PARTICIPATION SUMMIT

- 8 guests at Summit
- 8 guests at Legislative Chiefs of Staff breakfast
- Reserved table at all panels
- Promotional piece in goodie bag (subject to approval)

### LUMINARY DINNER

- 1 table at the Luminary Dinner

### MARKETING SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

### LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces (subsequent to sponsor commitment)
- Custom social media engagement
- Verbal recognition at Luminary Dinner

## SILVER SPONSOR | \$10,000

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### PARTICIPATION SUMMIT

- 6 guests at Summit
- 6 guests at Legislative Chiefs of Staff breakfast
- Promotional piece in goodie bag (subject to approval)

### LUMINARY DINNER

- 1 table at the Luminary Dinner

### MARKETING SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

### LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces (subsequent to sponsor commitment)
- Custom social media engagement
- Verbal recognition at Luminary Dinner

## BRONZE SPONSOR | \$7,500

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### PARTICIPATION SUMMIT

- 5 guests at Summit
- 5 guests at Legislative Chiefs of Staff breakfast
- Promotional piece in goodie bag (subject to approval)

### LUMINARY DINNER

- 1 table at the Luminary Dinner

### MARKETING SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces
- Logo/Name on the THBI website
- Mentioned in social media outreach

### LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces (subsequent to sponsor commitment)
- Mentioned in social media outreach

## PARTNER SPONSOR | \$5,000

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### PARTICIPATION

#### SUMMIT

- 4 guests at Summit
- 4 guests at Legislative Chiefs of Staff breakfast
- Promotional piece in goodie bag (subject to approval)

#### LUMINARY DINNER

- 1 table at the Luminary Dinner

### MARKETING

#### SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name on the THBI website
- Mentioned in social media outreach

#### LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name featured on all mail pieces (subsequent to sponsor commitment)
- Mentioned in social media outreach

## LUMINARY DINNER TABLE SPONSOR | \$2,500

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### PARTICIPATION

#### LUMINARY DINNER

- 1 table at the Luminary Dinner

### MARKETING

#### LUMINARY DINNER

- Logo/Name recognition on sponsor signage





# TEXAS HEALTHCARE AND BIOSCIENCE SUMMIT

## STEERING TEXAS TO GREATNESS

THANK YOU FOR YOUR COMMITMENT TO THE  
TEXAS HEALTHCARE AND BIOSCIENCE INSTITUTE.

**PLEASE FILL OUT AND RETURN THIS FORM ALONG WITH YOUR PAYMENT.**

### SPONSOR LEVELS

<input type="checkbox"/> Presenting Sponsor	\$35,000	<input type="checkbox"/> Bronze Sponsor	\$7,500
<input type="checkbox"/> Title Sponsor	\$25,000	<input type="checkbox"/> Partner Sponsor	\$5,000
<input type="checkbox"/> Gold Sponsor	\$15,000	<input type="checkbox"/> Luminary Dinner Table Sponsor	\$2,500
<input type="checkbox"/> Silver Sponsor	\$10,000		

### SPONSOR INFORMATION

Company/Organization \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Please make checks payable to "Texas Healthcare and Bioscience Institute"  
or provide your credit card information and authorization as follows:**

Visa     MasterCard     AMEX     Discover    Total \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

**Send your payment with this commitment form to:  
THBI, c/o JHL Company, P.O. Box 12275, Austin, TX 78711.  
Credit card payments can be faxed to 512-236-1004 or emailed to [julia@jhlcompany.com](mailto:julia@jhlcompany.com).**

Credit card payments are subject to a 5% fee.

Sponsorships and seats are limited. For questions, or if you are interested in becoming a THBI member,  
please contact Julia Perkins at [julia@jhlcompany.com](mailto:julia@jhlcompany.com) or call 512-236-1001.

**FOR MORE INFORMATION ON THE SUMMIT, VISIT [WWW.THBI.COM](http://WWW.THBI.COM).**